Creating and Comparing Meta-Network Groups with Twitter Data (or any networks with derived data)

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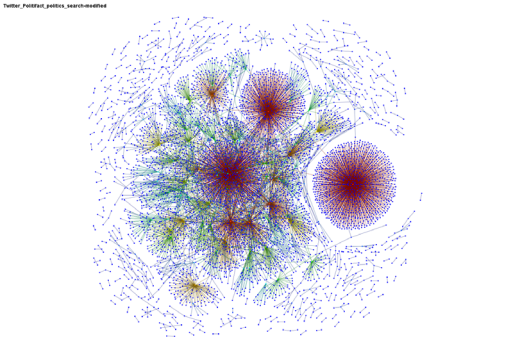
Social Media Network Centrality Quiz

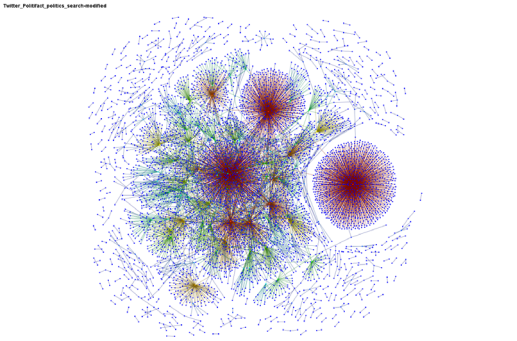
Assume you have an Agent x Agent retweeted-by network:



Social Media Network Centrality Quiz

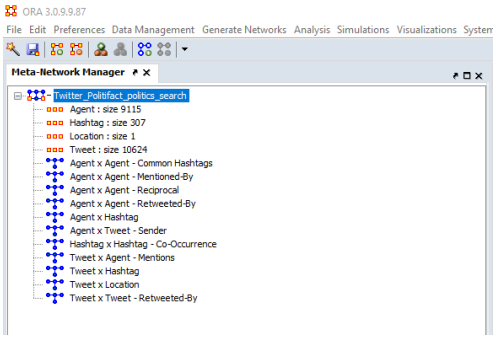
If network is binarized:
1. What does it mean to have highest out-degree centrality?
2. In-degree centrality?
3. Total-degree centrality?

If network is weighted:
1. What does it mean to have highest out-degree centrality?



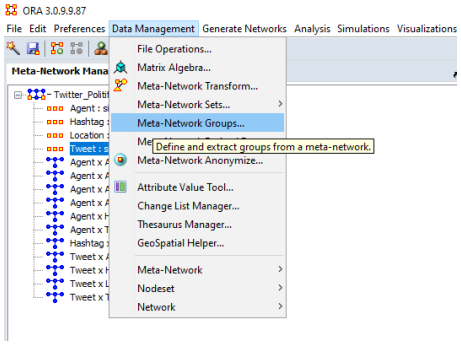
Creating Meta-Networks from Groups

- Drag and drop to load in "Twitter_Politifact_politics_search.1528444945560.anonymized"
- Twitter data collected based on keywords from Politifact articles



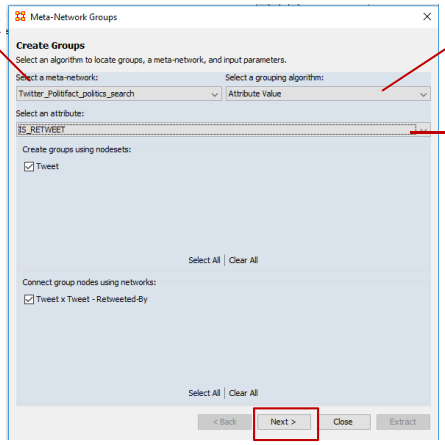
Creating Meta-Networks from Groups

- Let's say we want to see how different the Twitter report is if we remove retweets.
- Several ways to do this, but we are going to now use groups:



Creating Meta-Networks from Groups

1. Select meta-network to use to make others



2. Select what type of aspect to use to group

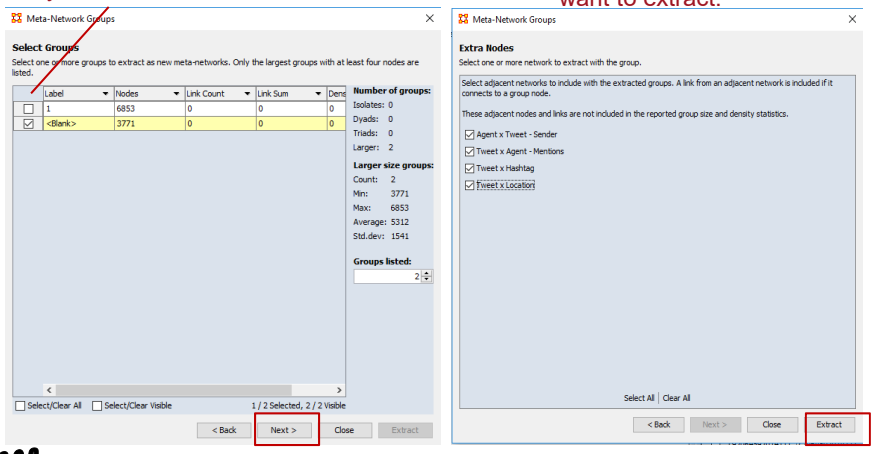
3. Select attribute you want to group on

4. Click Next

Creating Meta-Networks from Groups

1. Select meta-network subset you want to extract

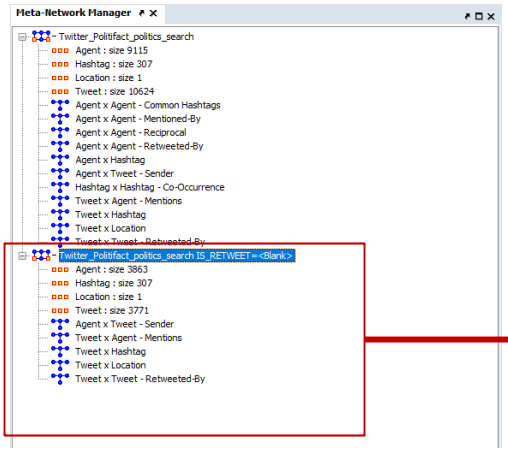
3. Select related networks you want to extract.



2. Click Next

4. Click Next

Creating Meta-Networks from Groups

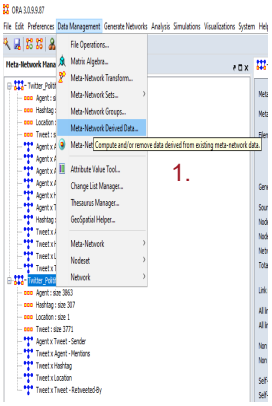


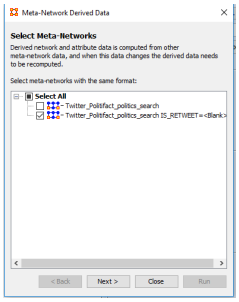
Meta-network subset is added to manager

Notice that only networks that contain Tweets are created (this is because we grouped on a Tweet attribute)

Recalculating Derived Data

If you want to recalculate derived networks off of the subset meta network:

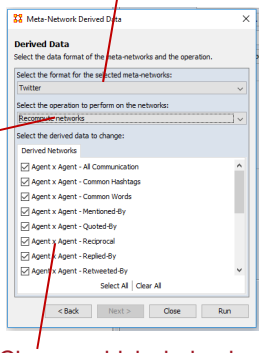




2. Select subset meta-network

3. Select Twitter format

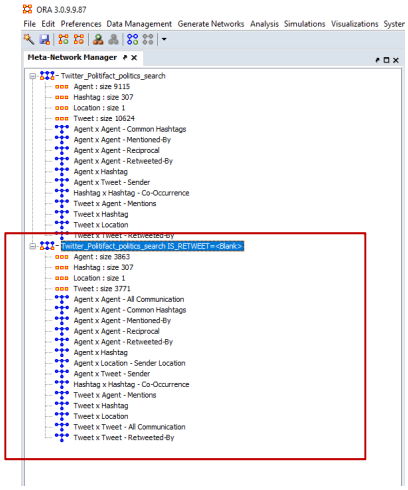
4. We want to recompute



5. Choose which derived networks you want

Recalculating Derived Data

Additional networks added!

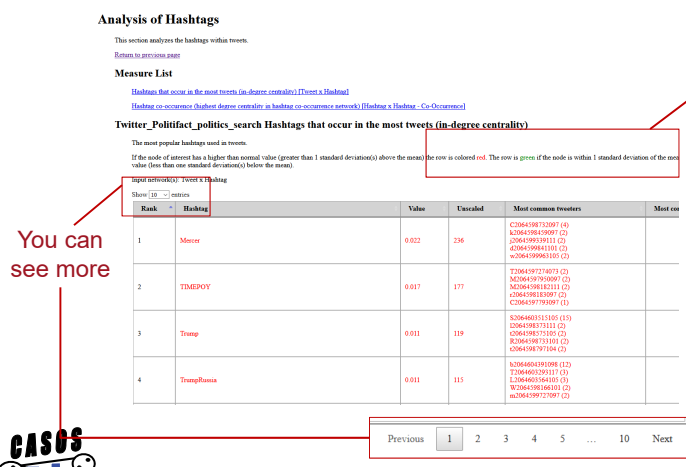


Comparing Networks

- Run Twitter Report on two meta-networks:
  - Analysis: Generate Report: Social Media: Twitter
  - Select both meta networks

Comparing Networks

- Report outputs



Notice that ORA is letting you know what might be special to look at

You can see more

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Thanks!