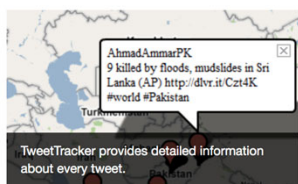


TweetTracker @DMML, ASU

- Publicly available at <http://blogtrackers.fulton.asu.edu>



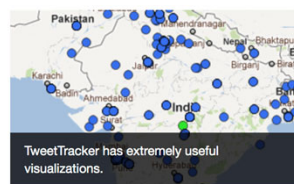
Step 1. Track

TweetTracker collects tweets according to hash tags, search terms, and location, allowing you to filter through billions of posts to Twitter in real-time. Select an event below to see a live feed of tweets on the map.



Step 2. Analyze

TweetTracker allows you to compare activity across different hash tags, search terms, and locations.



Step 3. Understand

TweetTracker provides visualizations across a variety of metrics that can bring light to important trends.

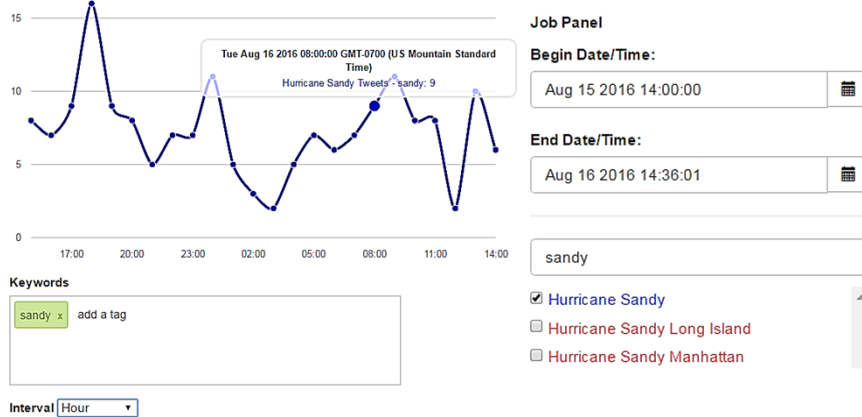
TweetTracker - Track

- Tracking major events
- Data collection
 - Keywords/hashtags
 - Location
 - Users

A screenshot of the TweetTracker Track interface. It features a map of the Northeast United States with a blue box highlighting the area around New York City. Below the map, there is a form with the following fields:

- Job Name:** Hurricane Sandy
- Keywords:** Hurricane x Sandy x Frankenstorm x add a tag
- Users:** @RedCross x add a tag

TweetTracker - Analyze



<http://blogtrackers.fulton.asu.edu>

TweetTracker - Understand



<http://blogtrackers.fulton.asu.edu>